

Clarksburg, August 18

Parsons-Souders

Parsons-Souders

Agency for the
New Ideal Patterns.

Parsons - Souders

Parsons-Souders

Store Closes 5:30 P. M.

Much of August's Best News Comes For Saturday

Our New Intending Customers

People who have not heretofore for any reason made their purchases here—are informed that there can be no better time for them to obtain a most favorable and pleasing impression of the store, than during this month of August while the reduction sales are in progress and day by day the new merchandise for fall is making its appearance.

Visitors are very welcome to all the hospitalities of the store.

It is cool, cheerful, unhurried; its people are courteous, its merchandise is new and fresh and its prices usually lower than elsewhere for equal qualities.

ELMO Demonstration Over Tomor'w

These demonstrations are practical from two view points: First, teaching the importance of caring for the hair and complexion; secondly, how to do it properly and right to get best results.

We are quite sure Elmo Creams and Powders will be a favorite with many women—judging by the interest manifested and sale of the various items.

Demonstration closes Saturday.—Main Floor, West Aisle.

Already a Good Showing of New Fall Frocks

Women at the mountain and sea short resorts are wearing a great many Fall dresses now.

We are showing some advance models of fine street frocks in black and navy charmeuse and taffeta at \$17.50, \$21.50 and \$25.00.

There are also some Fall models of serge, satin and serge, and serge and satin combinations. Prices \$12.50, \$15.00, \$16.75 to \$25.00.

New Fall Suits For Young Women at \$14.50 to \$25

About fifty suits, ones and twos of several advance models which school and college girls will particularly like.

One \$14.50 suit is a jaunty Norfolk in one of the new models with pockets, belt and pleats. It comes in a sturdy blue, a brown and green.

At \$16.75, \$19.50 and \$25 there are gabardines, serges and broadcloth suits; self, velvet and fur trimmed; the always-wanted navy, brown, green and purple.—Salons of Dress, Second Floor.

Call Attention Sale Tomorrow Wirthmor WAISTS PAGE THREE

New Millinery

This is merely to tell the woman who wants a "first hat" to wear a little ahead of time that some fetching styles will be added to our lines tomorrow.



By the Way

—The "Call of the Colors" is answered finely in the new silks.—(Main Floor, West Aisle.)

—All kinds of vases to hold single flowers are the fad; they're here. (Basement China Store.)

—"Civilized man cannot live without cooks", and civilized cooks like to live with August housewares. (Basement Store.)

—A cool breeze only a second off if an electric fan is handy.—(Basement Floor.)

—Last call for Women's Clothes at reduced prices. Half prices practically on all summer goods.—(Second Floor Salons.)

—Low Shoes bear low prices; High Shoes are lower in price than you'd expect, the way costs are climbing. Women's Fall Shoes in!—(Main Floor, Rear.)

—The Fireless Cooker is not a Magical Myth, but a scientific fact. It works all days in a cool kitchen, and cooks all night while you sleep. (Housefurnishing Store.)

—Marvelous evening dress stuffs are marvelous. Newly in are marquisettes with satin stripes in nine different tints, \$2 a yard. A hint!—(Main Floor.)

New Autumn Blouses

now fill the Blouse Shop on second floor. There are all sorts of new and delightful models—silks of many kinds, new lingerie waists, many with a touch of color, and new allover lace waists, crepe de chine and other models.

Many show the early Winter styles, and you will see new touches on collars and sleeves, and the waists themselves, which range in price from \$1.00 to \$6.75.

Keeping Up Our Underwear Stocks.

to meet the great demands still upon it.

A few specials. Women's lisle thread Union Suits, round neck, and shell trimmed in extra sizes, \$1.25.

Women's extra size cotton vests and pants, 46, 48, and 50, at 35c each.

Women's Jersey cotton vests, low neck, sleeveless, special 15c. Boys' B. V. D.'s of fine nainsook, 50c.

Misses cotton union suits with lace knee, 25c.

Handsome Boxes Stationery, \$1.25.

Whiting's Moorish Linen, containing 24 sheets of paper, 24 gold edge correspondence cards and 48 envelopes. Exquisite tints, pink, light blue, lavender, ivory, maize and dove grey. Price \$1.25.—Main Floor.

Muslin Specials.

Envelope chemise in six pretty styles; lace and embroidery trimmed, price \$1.25.

Seven styles of corset covers; lace and embroidery trimmed 39c, special.

Eighteen styles of nightgowns; cotton crepe, nainsook, in both white and flesh, price \$1.

White Pique and white sateen petticoats with circular flounce and scalloped edge \$1.25.

White Nainsook petticoats in six different styles, price \$1.25.

A Miscellany of Silk Petticoats \$2.50 and \$3.50.

Two groups—30 in one and 19 in the other. Among them are Klofists with jersey silk tops, while some are all silk messaline with fitted bands. They are now \$3.50.

At \$2.50 are several colors in silks only, regular and extra sizes. Taken from our \$3.95 line.

Be a Wearer of The "RED CROSS"

Fall Models Ready

Red Cross, mahogany brown calf, \$1.25, lace style boot. Capped toe, medium vamp, Louis heel. All sizes now ready. Price \$6.00.

Week-end Neckwear Come in Strong, 25c and 50c.

We show new neckwear every Saturday, and it is perfectly natural that some showings are showier than others, better looking, more pleasing to more people.

It is just possible that the daintiness of organdy and nets and tucks of fine lace as trimming, designed in so many new ways, that today's showing strongly appeals.

Large collars, single and double with picot edges 25c and 50c. Collar and cuff sets 25c and 50c.

Men! Here's a 25c Sock to Match your Tropicals.

Men's Knox Knit Silk fiber half hose, in pearl grey to wear with grey "tropical" suits 25c; and, black and white fiber silk hose to wear with navy blue.



Women's Affairs

Finer Wash Fabrics Reduced—27 and 36-inch figured voiles and striped flaxons are now 19c; 36 and 40-inch silk organdies, and other tissues 39c.—Main Floor.

Summer Dresses \$3, \$6 and \$9—Blazer stripe silk pongee, white nets, fancy voiles, linens, etc. Sizes broken of course! Second Floor.

Waists 50c and 75c—Two groups, about 100 in each; a miscellany of broken lines, white organdies and voiles.—Basement Floor.

Parasols reduced one third—Splendid lot for choosing; six weeks use yet and put away till next summer.—Main Floor.

How to Cook With Gas and and Save Money

Every housewife who comes to see our Peninsular Gas Range we're offering at \$16 will be given a "Guide Book" containing many useful things, and will tell "How to cook with gas and save money."

For instance it says—Never turn the gas so high that the flames spread beyond the kettle. It is wasteful. It deposits soot on the utensils. It causes extra labor. Always remember that the heat in the burners is instantaneous. Never light them before they are required if you want to save gas.—Basement Floor.

SOCIAL AND PERSONAL

(Continued from Page Three.)

Miss Thompson Coming.

Announcement was made today that Miss Jennie K. Thompson, the new secretary of the local Young Woman's Christian Association, will arrive in the city August 25 to take up her new duties. She comes from Wheeling. It was also announced that Miss Margaret Davis, the new physical supervisor, would arrive in the city September 1. She comes from Oberlin University, O.

By request of association officials, the Telegram today publishes the names of the officers of the association as follows: President, Mrs. Icie Musgrave; first vice president, Miss Cora M. Atchison; second vice president, Miss Cora M. Atchison; corresponding secretary, Mrs. George West; treasurer, Miss Mary Wilson; chairman finance committee, Mrs. Charles Smiley; chairman membership committee, Miss Cora M. Atchison; chairman employment committee, Mrs. R. G. McGee; camp committee, Mrs. Frank Groves; Mrs. John Craig; Mrs. George Stone and Mrs. Carl Vance.

Officials of the association request that dues for August and September be sent in to headquarters.

Band Concert.

Gregory's First Regiment Band will render the following program at a free concert in front of the court house at 8 o'clock Saturday evening: March, "Invercauld"; Lithgow Medley, "Echoes from the Opera"; Mackie Waltz, "The Only Girl"; Herbert Vocal solo, selected. Popular Medley, "The Grand Saloom."

(a) "Auntie Skinner Chicken Dinner."

(b) "Baby Shoes."

Hawaiian Songs, selected. Lake Vocal solo, selected. Tobani War song, "Boys in Blue."

"International Vaudeville." Alexander "Star Spangled Banner."

Mrs. Homer Jackson
Pianist and Teacher
435 W. PIKE ST.

Annual Reunion.

The annual reunion of the Dudley-Bogges-McDougal Family Association will take place this year September 3, at the Gilbert church in Lincoln district, Marion county.

This is an event that is always looked forward to with delightful anticipations by the many connections of the families concerned, and there promises to be a large attendance this year.

It will be an all day affair, with an informal program and a basket dinner as features of the day. Everybody is invited to attend the reunion.

Coffman Reunion.

The Coffman annual reunion will be held at the Coffman homestead on Robinson's run in Eagle district, this county, near Shiloh, next Sunday. The Coffman family is one of the largest and oldest in the county, and the annual meeting is looked forward to with much interest by relatives and friends. A large number of relatives and friends are expected to be present with their baskets filled with good things to eat for which this annual gathering is noted.

For Guest.

In honor of her visiting guest, Miss Marjorie McDonnell of Columbus, O., Miss Bessie Byrd entertained a few friends very informally at cards from 3 to 5 o'clock Friday afternoon at the country club.

Enjoyable Dance.

About fifty guests attended a very enjoyable dance given Thursday evening in the auditorium of St. Mary's high school. A well selected program of dance music was played by the Farrell orchestra.

Among the out of town visitors in whose honor the dance was given were Miss Marjorie McDonnell of Columbus, O., Miss Virginia Barrett of Parkersburg, and Miss Edith Martin, of Bridgeport.

Home from Trip.

Mr. and Mrs. E. M. Christy have returned from a several days' trip to White Sulphur Springs and other points in the southern part of the state. They were accompanied on the return trip by Mr. Christy's brother, S. A. Christy, who is a student in the law class at Cumberland University, Lebanon, Tenn. He will visit his brother and also his sister and brother-in-law, the Rev. and Mrs. P. M. Baber, for several days.

Dinner Party.

Complimentary to Miss Lester Latsetter, of Clarksburg, who is a guest of Miss Alice Dolan at Parkersburg, Miss Grace Foley, of that city, will evening at her home on Jeanette street.

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Kitchen "Concert."

The Simpson Creek Baptist church will give a kitchen "concert" Friday at 8 p. m. A good time is promised to all.

Officers Elected.

Officers for the ensuing year were elected as follows at a called meeting of the Woman's Christian Temperance Union of New Fair Grounds held in the Sunday school room of the Baptist church there Thursday afternoon.

President, Mrs. Myrtle R. Webster; vice president, Mrs. Mary A. Davison; recording secretary, Mrs. Georgia Freeman; treasurer, Mrs. Myrtle Page.

Department superintendents were named as follows: Mothers' Club, Mrs. Eliza Watts; flower mission, Mrs. Florence McClung; social meetings and red letter days, Mrs. Minnie Morrison; literature, Mrs. Ida Fletcher; evangelistic, Mrs. Eliza Watts; franchise, Mrs. Mary A. Davison.

Mrs. May Looman and Mrs. Florence McClung were named as delegates to the county convention, with Mrs. Ethel Hinman and Mrs. Ida Fletcher as alternates.

Proceeding the election of officers there was a song service, and prayer was said. The report of the year's work was very encouraging.

The meeting adjourned to the first Tuesday in September.

Meets Friday Evening.

White Lily Grove, No. 19, of the Ladies of the Woodmen of the World, will meet Friday evening in the Robinson hall on Second street, promptly at 7:30 o'clock. All members and officers are urged to be present as the meeting will be important.

Mothers Club Meets.

The Mothers Club of New Fair Grounds met at the home of Mrs. L. A. McCordle a recent afternoon. "America" was sung, followed by the Scripture lesson and prayer. The roll call showed that thirty-two members were enrolled. Reports for the year were read by the chairmen of the various committees. Officers for the ensuing year were then elected as follows:

Superintendent, Mrs. Eliza Watts; corresponding secretary, Mrs. Eva West; recording secretary, Mrs. Minnie Morrison; treasurer, Mrs. Alice Reed; superintendent White Ribbon Recruits, Mrs. L. A. McCordle; superintendent of literature, Mrs. Mary Davison.

Songs and select reading followed the election of officers. Delicious refreshments were served by the hosts.

PERSONAL

Mrs. B. J. Fallon, of Buckhannon, accompanied by her guests, Misses Genevieve and Lillian Burns, of New York, is visiting at the home of Mrs. William Street on Park avenue.

Miss Olive Leonard, of Buckhannon, is a guest at the home of Mrs. M. O. Goff on East Main street.

J. F. Fraser, of Wheeling, is a city visitor.

H. W. Armstrong is here from Richmond.

C. F. Jolliffe, of Littleton, is a business visitor here.

Kyle Criss, of Volga, is in the city.

Misses Nellie Randolph and Wilena Lowther, of Salem, were visitors here Friday.

Forney Wade is here from Morgantown.

A. L. Chambers, of Smithfield, is in the city on a business mission.

A. L. Kelley, of Spencer, is in the city on a business visit.

Mrs. Norval B. McCarty and daughter, accompanied by Mrs. William T. Wallis, returned from Mount Lake Thursday evening in the McCarty automobile.

Mr. and Mrs. George W. Jackson, of Ripley, who have for several days been the guests of Dr. and Mrs. William Snyder, of Chestnut street, left for their home this morning.

Mrs. R. R. Powell who spent the last several weeks with Mr. and Mrs. Frank E. Highland has returned to her home in Richmond, Va.

Rolla W. Jones and Leo P. Caulfield are spending a vacation on the Great Lakes.

Miss Gladys Doney, of San Francisco, Calif., is visiting Miss Ruth Fallon. Miss Martha Johnson, of Fairmont, is a guest at the home of Mrs. Clayford Grimm.

Misses Glovenia Carter and Merle Brown will leave tonight for Pittsburgh where they will be guests of Miss Elsie Glover, of Webster avenue. They will also visit in Cleveland and other points of interest.

Mr. and Mrs. John Koegler, daughters, Alberta, Laura and Emma, and son, John, motored from Wilson, Pa., Thursday and are visiting at the home of Mr. Koegler's sister, Mrs. J. H. Warner, on Hedge street, Broad Oaks.

Dr. and Mrs. R. D. Rumbaugh and daughter returned Thursday from a month's vacation along Lake Erie.

Mr. Duncan Despard, of Philadelphia, spent Thursday in the city en route from Winchester, Va.

Miss Virginia Barrett, of Parkersburg, is visiting Miss Louise Dudley. Mr. and Mrs. Charles A. Hornor have arrived home from Webster Springs.

Mrs. Johnson Camden McKinley, of Wheeling, is a guest of Miss Florida Jackson.

OF INTEREST TO WOMEN

Here's a Good Recipe.

Gooseberry jam: Pick over, wash, and take off blossom ends of three

quarts of green gooseberries (ripe fruit may be used but the result is not quite as satisfactory.) Put berries into a preserving kettle, bring to the boiling point and let boil one and one-

half hours. Add two pounds of sugar, again bring to the boiling point and let boil one-half hour. Fill jelly tumblers with mixture and seal at once.—September Woman's Home Companion.

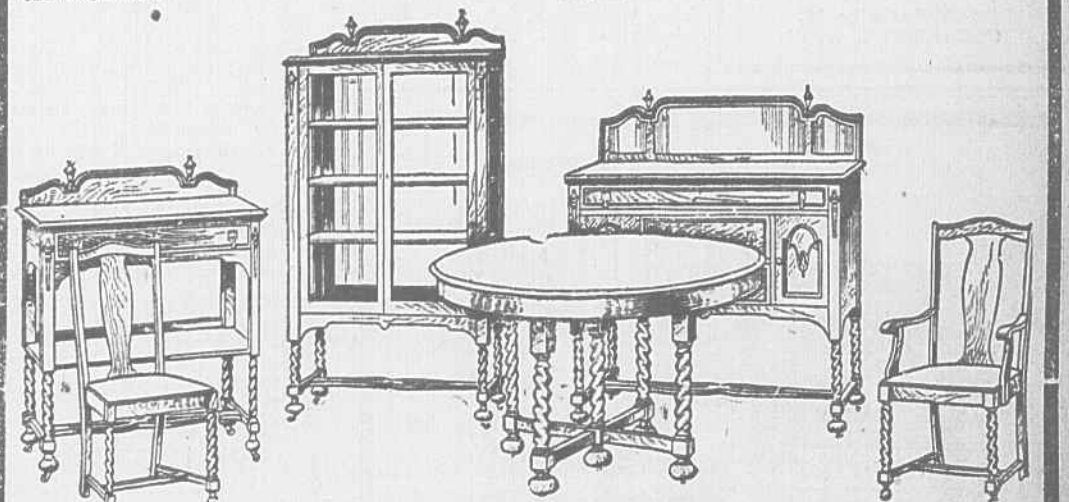
Period Furniture

SHERATON.

The Sheraton Period style has come into marked favor in recent years. It was originated in the eighteenth century by Thomas Sheraton, an English designer, who produced a combination of lightness and grace in his cabinet work which makes this particular style unusually attractive for modern room settings. The straight tapering legs and the inlaid bands of satin wood are its chief characteristics.

WILLIAM AND MARY.

This period of furniture originated with the ascension of Mary and her Dutch husband, William of Orange, to the English throne. It was a combination of English and Dutch designs, the latter prevailing. The characteristic features of this period are the turned legs, curved underframing and arched tops of cabinets and frames. Dining room and library furniture of this style are especially popular and may be seen on our floors.



CHARLES II.—JACOBEAN FINISH.

In this style the simple yet beautiful lines of the seventeenth century period are featured by twisted rope effects used in the supports and stretchers as well as in the beautifully moulded and carved drawer fronts. The introduction of cane adds a very artistic touch to the design. The cut shows this design.

ADAM.

Robert and James Adam were famous English designers of furniture of the eighteenth century. Reproductions of their masterpieces for the royal family of London are very popular now. Classical mouldings, festoons of drapery, acanthus leaf, delicate fluting and the hand carved rusk produced a very pleasing combination.

These popular styles of Period Furniture may be seen on our floors in both dining room and bedroom furniture.

Palace Furniture & Piano Co.

168-170 WEST MAIN STREET